



Career Explorations **Reimagined**

BuildUp Mirai allows students to explore over **30 career domains**, gain exposure to more than **75+ companies** offering internships for high schoolers, and participate in over **150 career immersions** through audio-visual simulations.

# The Future – *Figured Out*

Three steps to help high schoolers **explore, experience, and grow.**

## BuildUp Immersions<sup>™</sup>

2

**Step into real-world challenges.**

Explore careers by **simulating 150+ roles across 30+ career domains**

## 1 BuildUp Insights<sup>™</sup>

**Start with who you are.**

Take our **proprietary 10-minute strengths and interests test**, designed specifically for students. Based on your responses, we match you to 30+ career domain

## 3 BuildUp Internships<sup>™</sup>

**Work with real companies. Deliver real impact.**

Join our **selective internship program** and get matched to **real companies across 25+ sectors.**



# Buildup Insights

We don't believe a single test can define who you are or what you're meant to do. That's why Mirai doesn't box you in or assign you a label. Our strengths and interests test is just a starting point to help you explore with more clarity. You're always free to browse all 30+ career domains, no matter what your results say.

**We guide. You choose. Always.**

## Not your typical Career Test

Before you explore all that BuildUp offers, we help you understand what truly fits you. Our proprietary 10-minute strengths and interests test is designed for students in Grades 8–12 and early college. It's fast, scenario-based, and built to reflect how you think, what motivates you, and how you like to work.

Based on your results, **you'll receive 6 recommended career domains - labeled as Strong Fit, Promising Fit, and Stretch Zone.** These aren't limits - they're a smart way to start. You're always free to explore all 30+ domains, but this helps you focus on the ones that match you best.



### Discover Your Core Strengths

Find out how you think, solve problems, and show up in teams - with traits that go beyond just interests.

### Personalized Career Domain Recommendations

Your top career domains are sorted into Strong Fit, Promising Fit, and Stretch Zone, so you can explore with purpose.

### Understand Your Soft Skills

Uncover how you collaborate, lead, and solve problems. Insights you can carry into group projects, internships, and future workplaces.

**Our BuildUp Insights quiz uncovers each student's unique Auras and Core Traits - revealing how they think, work, and thrive.** These insights guide us in recommending the domains they're best suited to explore through career simulations and real-world internships.

## Auras

### Thinker

—  
You love ideas, patterns, and deep problem-solving. You're driven by curiosity and enjoy digging beneath the surface to figure out how things work.

Your **Aura** captures the energy and style you bring to everything you do - from projects to people. It reflects the environments where you thrive, and the roles, teams, and challenges that align with your natural presence and drive.

## Core Traits

### Analyzer

—  
You enjoy breaking down problems and making decisions backed by logic and evidence.

Your **Core Traits** reveal how you think, act, and connect. They represent the deeper strengths that shape how you approach ideas, solve problems, and work with others.

Once we understand your Aura and Core Traits, we match you to career domains where your strengths naturally shine. **Your top matches across 30+ career domains - organized to help you explore what fits you best.**

**Strong Fit**

**Promising Fit**

**Stretch Zone**



### Business & Finance

Your interests in Economics, Business, and running a small business, combined with your strong analytical and organizational skills, make Business & Finance a strong fit. Your ability to lead clubs and solve puzzles demonstrates your leadership potential and problem-solving abilities, both crucial in this field. The visionary aspect of your personality will help you to strategize and plan for long-term success.



### Biology & Life Sciences

Your deep interest in Biology & Life Sciences, coupled with your analytical and problem-solving skills, makes this domain an excellent fit. Your love for doing science experiments and research aligns perfectly with the hands-on nature of this field. Your organizational skills will be invaluable in managing experiments and data analysis, while your curiosity will drive your exploration of scientific discoveries.



### Arts & Design

Your passion for sketching, painting, crafting, and designing (graphic, fashion, product) clearly points towards a strong interest in Arts & Design. Your analytical skills will help you refine your designs, while your organizational skills will be invaluable in managing projects. Your creativity and problem-solving abilities will allow you to express your unique vision and create innovative works.



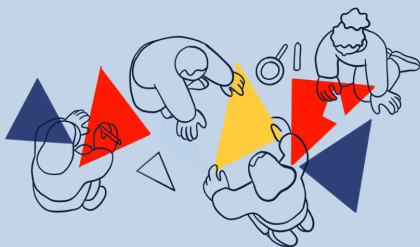
# Buildup Immersions

Most career tools tell you what a job is.

**We let you experience what it feels like.**

Mirai Immersions offer a dynamic, simulation-based experiences that let students step into real-world roles across 150+ careers and 30 domains. From day one, they explore, experiment, and engage with the kinds of decisions professionals make every day.

## What makes BuildUp **different?**



### Explore Careers like never before

Biology isn't just about becoming a doctor. It could mean marine conservation, biotech innovation, or wildlife forensics. **Our immersions go deep within 30 each field to reveal the full range of careers possible** under each - even the ones students don't yet know exist.

### Build for an AI Future

Our simulations reflect how AI is already reshaping work. **Students use AI tools as professionals do - to analyze, generate, and solve.** It's not just about exploring a career, but understanding how that career is evolving.

### Engage through Fun and Purpose

These aren't dry, text-heavy case studies. **Each immersion blends video, audio, real characters, and interactive case files.** Whether students are exploring a shipwreck, designing a medical drone, or launching the next big sneaker drop - every detail is crafted to keep them fully engaged from start to finish.



# Your Personalized Career Discovery Map!



## Your mind. Your interests. Your future.

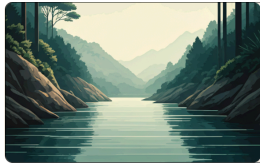
We match you with career domains based on how you think, what excites you, and how you work best - creating personalized pathways rooted in your unique strengths.



and **25+** domains to explore!

## Explore our Immersions!

Dive into immersive challenges across fields — solve real-world problems, design bold solutions, and explore careers hands-on.



### International Relations

Negotiate a water treaty and decide your country's position. Analyze strategy, allies and impact



### Architecture

Design a dual-purpose space that functions as a coffee shop by day and a comedy club by night. Balance aesthetics, acoustics, and flow.



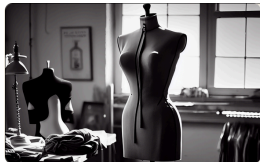
### Diplomacy

Play the role of a junior foreign officer during an embassy crisis. Your decisions affect peace and people



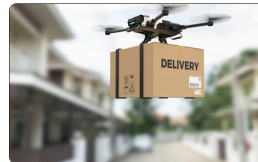
### Marine Biology

Explore a sunken shipwreck transforming into a thriving ecosystem. Analyze its impact and decide if it should be a conserved site



### Fashion & Lifestyle

Curate a store collection by analyzing a designer's full range. Select pieces that match the brand's aesthetic & customer vibe



### Engineering

Plan a critical drone delivery across a dense city. Navigate wind, battery limits and no-fly zones to reach a patient in need



### Urban Planning

Step into the shoes of a civil engineer hired by a local government to design a bridge for a flood-prone village



### Cyber Security

Build a DNA profiling app where users input personal data. Strengthen the system by coding advanced security measures

# Buildup Internships

Internships that **mean more.**

**More purpose, more challenge, more growth**

Through carefully sourced, mentored internships, we bridge the gap between education and the real world, allowing high school students to explore various career paths, develop their interests, and make informed decisions about their futures long before they would traditionally have these opportunities.

## The Power of Mentored Internships

### Personalized Matching

We match students with projects that align with their interests and skills, ensuring an **engaging and productive experience that keeps them motivated and passionate.**

### Targeted Skill Development

**Students undergo training sessions to gain essential skills like case analysis, presentation creation, etc., ensuring they can effectively contribute to their projects.**

### Structured Guidance

Students work with BuildUp mentors who offer **continuous guidance**, ensuring they navigate their projects effectively and maximize their learning potential.

### Touchpoints with Client Companies

**Students engage with industry leaders from our partner companies through key touchpoints**, ensuring meaningful interactions and valuable real-world experience.

## HEAR FROM OUR INTERNS!

Scan to watch



Shreya Katariya  
Grade 11

Scan to watch



Indira Bhat  
Grade 9

*"I had never conducted formal **customer interviews** or designed and **analyzed quantitative surveys** before. The BuildUp team sessions taught me these valuable skills, benefiting my project and supporting my interest in studying business.*

*Interacting with the **client company's Founder** was also enlightening, offering insights into entrepreneurship and business challenges."*

**Miriam M.**

Grade 12  
Pestalozzi Education Center

Zambia

**bleu**  
STORY

*"At first I thought internships were just about shadowing people but this was very different. It had a lot of work and an actual **work product and presentation** to our client company.*

*The sessions were very **structured**, breaking down everything we needed to know to tackle our client company's problem. I learned to be open-minded to different types of people. The team structure made the project more achievable as we held each other accountable."*

**Annáš J.**

Grade 9  
The English College of Prague

Czechia

 PreventiveHealth.ai  
(Previously GeneClinix)

**Shreya Mittal**

Founder & CEO - Cava Athleisure

**cava**

*The students were incredibly communicative, and their presentations were both **engaging and insightful**. Having a young mind's perspective on our product gave us a fresh outlook, helping us assess our growth from new angles.*

*The program structure with three touch-points felt just right; providing **the perfect balance of guidance and independent thinking**.*

*A truly valuable experience, **Cava is so glad to have been a part of this program!***

scan this! **in**





Crafting Confident Futures  
One **Internship** at a Time.

## CONTACT US



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